CRM

Platform:	1Stream CRM
Version:	14,0
Application	CRM
Audience:	Administrators

What is CRM?

CRM enables you to manage opportunities generated from all sources of marketing, interactions on your website and social media interactions. These opportunities are tracked in pipelines in CRM, to manage the process of converting opportunities into sales.

Course Outline

- Navigating Pipelines
- Navigating Opportunities
- Navigating Activities
- Interaction History
- Navigating Menu Items